

MEDIA

KIT 2023

With a passion for safety and protection, we have consistently pushed the boundaries to deliver impactful trainings while providing participants with value-packed course content that can help save lives.



www.activeaggressor.com



Louisville, Kentucky



502-817-1931



info@activeaggressor.com



About Company

When reporting the news, we understand that concise, straight-forward and most importantly, factual information is critical to you and your media outlet. Subject matter experts are crucial to your research and prompt availability is a must.

STAT founders **Dale Massey** and **Eric Culver** have the first-hand experience, training, and media savvy to be your trusted go-to source of information surrounding active aggressor reporting.

Dale and Eric first met while working together on the Louisville Metro Police Department, and quickly discovered their shared passion for training civilians with survival strategies designed specifically for an active aggressor event.

With continued threats of mass shootings, school shootings, and active shooters in public facilities, **STAT** (Strategic Threat Assessment Training) prepares civilians to be prepared in the case of an unthinkable scenario that could unfold in the blink of an eye.



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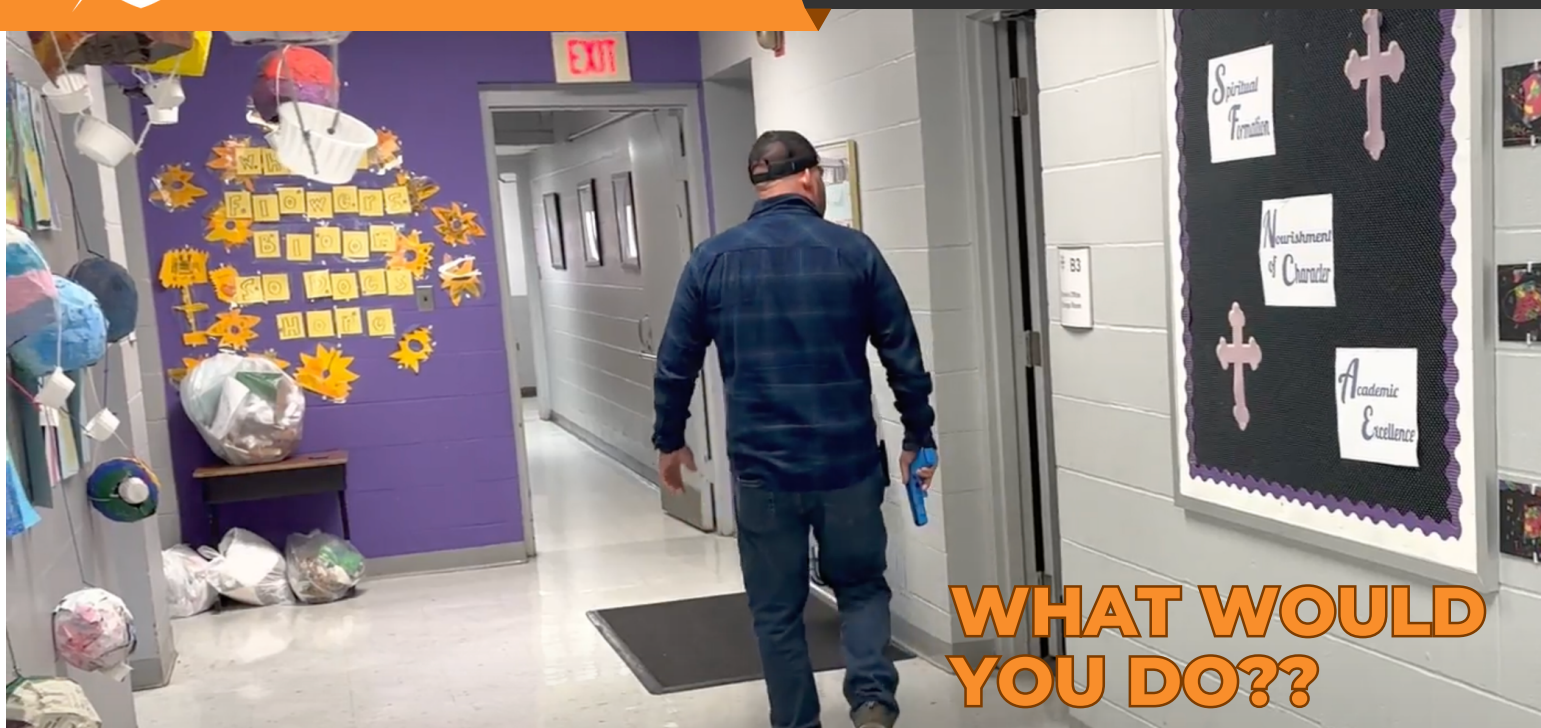
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WHAT WOULD YOU DO??

As subject matter experts, Dale and Eric have a wealth of first-hand experience from serving on the front lines of law enforcement, and as professional SWAT-trained officers, they have both been an active part of their community's first responder training for many years.

With STAT's Rescue Task Force Training, they harness that experience to train other officers to rapidly assess the situation, make decisive actions, and intercede with the necessary force or de-escalation strategies to cease the event as quickly as possible.



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If you or your media outlet is in need of experienced, professional, and knowledgeable resources to discuss any topic surrounding active shooters/aggressors or active aggressor training, the STAT team is ready to be your partner.

Our STAT Leadership is available for media interviews by calling directly:

Dale Massey: 502.817.1931 or Eric Culver: 502.693.2108



Dale Massey
founder

[Click here for a comprehensive Biography on Dale Massey.](#)



Eric Culver
founder

[Click here for a comprehensive Biography on Eric Culver.](#)